

CO-OWNED STRATEGIC PLAN: COMMUNITY'S "TO DO" LIST

Funding

- **Formalize the Coalition (county-wide foundation) to serve as the permanent mechanism for ensuring accountability and transparency.**
 - ✓ Seat board/adopt bylaws/secure 501c3 status/hire staff
 - ✓ Begin seeking outside grants.
 - ✓ Monitor, assess and report progress in the BCPS to meet community expectations for accountability and transparency

- **Establish Funding Task Force to explore long-term solutions that meet community expectations and priorities.**
 - ✓ Identify/recruit task force members to ensure representation from across county and from key stakeholder groups.
 - ✓ Meet bi-monthly/research options / explore relevant issues.
 - ✓ Develop a priority list of funding needs.

- **Educate/engage the community on school funding issues.**
 - ✓ Promote effective use of existing sources of information about system finances
 - ✓ Provide continuous financial updates.
 - ✓ Create ongoing learning opportunities - including an Annual Education Summit
 - ✓ Work with the legislative delegation.

- **Provide equal access to needed resources.**
 - ✓ Following financial, facilities, technology and staffing audits, **work with the school system to identify priorities for improving equal access.**

Data-driven accountability

- **Monitor and report system's progress in this area.**

Leadership

- **Provide community learning opportunities to inform and inspire leadership at every level (*teacher, principal, student, district, parent and community*).**
- **Promote customer service.**
 - ✓ Identify and target our respective customers.
 - ✓ Help provide training.
 - ✓ Plan for excellence
- **Serve at the local school level (advisory boards).**
- **Create a culture of community respect/support for educators.**
 - ✓ **Speaking opportunities** in the community for teachers/principals.
 - ✓ **Use data** to demonstrate teacher effectiveness.
 - ✓ Organize **school visits**.

Graduation for All

- **Improve access, rigor, relevance**
 - ✓ Work with district to implement **Career Pathways** from the state approved career clusters that meet the needs of the community.
 - ✓ **Engage industry experts in curriculum planning** and development through advisory councils.
- **Engage parents to assume shared responsibility for student preparation for college and workforce.**
 - ✓ **Research and implement best practice models** for parental involvement.
 - ✓ **Provide community learning opportunities** to improve parental involvement.

Communication to inform, engage and connect the community

- **Report progress in all five priority areas.**
 - ✓ Cohesive, aligned communications plan (internal and external)
 - ✓ Reporting template

Report progress in all five priority areas. (cont.)

- ✓ Annual Education Summit
- ✓ Quarterly progress reports

- **Work with district to improve openness and responsiveness.**
 - ✓ Establish local school and district-level communications standards and annual calendar.
 - ✓ Provide training and resources to implement standards.
 - ✓ Involve students!
 - ✓ Assess need and provide training/resources for “PR Pro's.”

- **Increase parental communication and involvement.**
 - ✓ Conduct an annual parent survey.
 - ✓ **Audit current communications tools** and develop plan of action based on findings.
 - ✓ **Research and implement best practices** for parental communications and involvement.
 - ✓ Provide learning opportunities to **expand parents’ knowledge about student learning**
 - ✓ **Use social media** (Facebook, Twitter) to reach our priority publics where they are!